AMENDED IN ASSEMBLY MAY 23, 2008 AMENDED IN ASSEMBLY MARCH 24, 2008

CALIFORNIA LEGISLATURE—2007–08 REGULAR SESSION

ASSEMBLY BILL

No. 2662

Introduced by Assembly Member Dymally

February 22, 2008

An act to add Section 14133.17 to the Welfare and Institutions Code, relating to Medi-Cal.

LEGISLATIVE COUNSEL'S DIGEST

AB 2662, as amended, Dymally. Medi-Cal: smoking cessation programs. benefits.

Existing law provides for the Medi-Cal program, administered by the State Department of Health Care Services, under which basic health care services are provided to qualified low-income persons. The Medi-Cal program is, in part, governed and funded by federal Medicaid provisions.

This bill would expressly specify the extent that tobacco cessation programs are benefits covered under the Medi-Cal program, subject to specified terms and conditions. The bill would also require the department to undertake an outreach and education initiative to educate Medi-Cal recipients, primary care providers, and managed care contractors of these benefits, as provided provide that the receipt of tobacco cessation services benefits, either pharmacotherapy or counseling, covered under the Medi-Cal program shall not be a precondition for the use of one form of treatment in order to receive the other.

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Vote: majority. Appropriation: no. Fiscal committee: yes. State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. The Legislature finds and declares as follows:

- (a) Smoking is the leading cause of preventable death in California.
- (b) The federal Centers for Disease Control and Prevention reports that men who smoke incur \$15,800 more lifetime medical expenses than men who do not smoke and women incur \$17,500 more in medical expenses than those who do not.
- (c) Providing tobacco cessation counseling and medication is one of the most clinically effective and cost-effective health services available, second only to inoculations. Tobacco cessation is five to 80 times more cost effective than pharmacologic interventions used to prevent heart attacks.
- (d) Access to counseling and pharmaceutical benefits doubles the successful quit rate and has achieved quit rates of 25 to 30 percent. Health plan experience indicates that access to all cessation services saves four dollars for every dollar invested.
- (e) The smoking rate among adults in California is 15 percent, but the prevalence of smoking among low socioeconomic adults is about twice that percentage.
- (f) California provides cessation benefits to smokers who are part of the Medi-Cal program, but a University of California study found that only 30 percent of Medicaid clients and 60 percent of Medicaid providers were familiar with the existence of a cessation benefit.
- (g) California's Medi-Cal cessation benefit under the fee-for-service model requires that a behavior modification program be undertaken before pharmacotherapy can be prescribed. This linkage costs twice as much as allowing each service to be prescribed individually yet does not improve a person's chances of successfully quitting.
- (h) It is in California's interest to optimize Medi-Cal clients' use of the tobacco cessation benefit in order to increase successful quit attempts. Decreasing the smoking rate among Medi-Cal clients would improve the health of newly established nonsmokers, decrease smoking-related health costs in the Medi-Cal system, and

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bolster efforts to decrease smoking rates among a population that represents a disproportionate percentage of smokers in California.

- SEC. 2. Section 14133.17 is added to the Welfare and Institutions Code, to read:
- 14133.17. (a) The purpose of this section is to specify the extent to which tobacco cessation benefits are covered under the Medi-Cal program and to maximize the effectiveness of providing tobacco cessation coverage under Medi-Cal.
- (b) Medi-Cal tobacco cessation coverage shall include both of the following:
- (1) Personal counseling, which may be provided by telephone or in person.
- (2) All federal Food and Drug Administration (FDA) approved medication for tobacco cessation, including prescription and over-the-counter medications. A prescription from a physician and proof of Medi-Cal coverage shall be sufficient documentation to fill a prescription for over-the-counter tobacco cessation medications.

(e)-

- 14133.17. The receipt of covered *smoking cessation* services, either pharmacotherapy or counseling, shall not be a precondition for the use of one form of treatment in order to receive the other.
- (d) The department shall undertake an outreach and education initiative to educate Medi-Cal participants, primary care providers, and managed care contractors of the tobacco cessation benefit. As part of the initiative, the department shall prepare all of the following:
- (1) Information to be provided to counties to assist them in educating Medi-Cal applicants and participants about the tobacco cessation benefit.
- (2) Information for primary care providers to educate providers about the existence of the benefit and encourage providers to discuss a client's smoking history and cessation during medical visits.
- (3) Information for managed care contractors that focuses on encouraging contractors to educate network physicians about the benefit and encourage discussion of smoking and cessation options during client medical visits.